

Message Text

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VIENNA FOR RPO

E.O. 11652: N/A

TAGS: SCUL RO

SUBJ: VOLSPKR PETER DREYER

1. DREYER'S AIWIL 17-18 VISIT MADE A USEFUL CONTRIBUTION TO OUR EFFORTS TO DEVELOP ECONOMIC INFORMATION PROGRAMS IN THE AMERICAN LIBRARY AND OFF-PREMISES. HIS SCHEDULE WAS DESIGNED TO ADD THE "ECONOMIC DIMENSION" TO OUR PROGRAMS AS WAS DONE RECENTLY IN THE CULTURAL FIELD WITH PAUL FOSTER AND JEROME LAWRENCE AND IN THE POLITICAL FIELD WITH MARTIN DIAMOND AND AARON WILDAVSKY. WHILE DREYER'S CONTACTS WERE UNDERSTANDABLY ON A LOWER LEVEL THAN THOSE CARRIED OUT BY THE ABOVE SPEAKERS, THEY WERE IN A SENSE EQUALLY VALUABLE SINCE THEY PROVIDED AN OPPORTUNITY FOR EXPERIMENTAL PROGRAMMING IN ANOTHER POLITICALLY SENSITIVE AREA.

2. CONTACTS WERE CARRIED OUT WITH MIDDLE-LEVEL GOVERNMENT FUNCTIONARIES (FINANCE, PLANNING, AND MARKETING) AND WITH WORKING LEVEL JOURNALISTS AND EDITORS IN INFORMAL SITUATIONS SUCH AS VISITS TO THEIR OFFICES, LUNCHEON AND DINNER. WE NOTED CONSIDERABLE INTEREST ON THE ROMANIAN SIDE REGARDING DREYER'S EXPERTISE IN COMMON MARKET AND WAVEDER EUROPEAN ECONOMIC AFFAIRS WHICH LED TO FRUITFUL DIALOGUE ABOUT EEC-CEMA RELATIONS. AT THE SAME TIME, DREYER'S CONVERSATIONS WITH
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ROMANIANS AS WELL AS THOSE HE HAD PRIVATELY WITH THIRD COUNTRY

DIPLOMATS OUTSIDE OF THE PROGRAM WE ARRANGED FOR HIM YIELDED A NUMBER OF IMPORTANT INSIGHTS INTO ROMANIAN ECONOMIC AFFAIRS WHICH WERE PROPERLY SHARED WITH EMBASSY OFFICERS.

3. DREYER'S AMERICAN LIBRARY LECTURE TITLED "THE INTERNATIONAL MONETARY SITUATION TODAY" WAS WELL ATTENDED; HALF OF THE AUDIENCE OF 70 CONSISTED OF GOVERNMENT OFFICIALS AND JOURNALISTS MENTIONED ABOVE. THE LECTURE, DESCRIPTIVE RATHER THAN ANALYTICAL AND AIMED AT THE GENERAL AUDIENCE, WAS OF LESS INTEREST TO SPECIALISTS THAN A MORE ANALYTICAL AND TECHNICAL LECTURE WOULD HAVE BEEN. WE DO NOT FAULT PETER DREYER OR OURSELVES FOR THIS SINCE WE WERE UNCERTAIN AS TO WHAT AUDIENCE WOULD ATTEND, AND LOOK FORWARD TO THE FURTHER DEVELOPMENT OF SUCH PROGRAMS. OUR NEXT VOLUNTARY SPEAKER IN ECONOMIC AFFAIRS WILL BE JACK BEHRMAN, AN EXPERT IN EAST-WEST, TRADE WHOSE SPECIALITY IS OF PARTICULARLY TIMELY INTEREST HERE.

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